

A HUMANISTIC AND CREATIVE LOOK AT DIGITAL TRANSFORMATION

WHAT WE DO?

We develop digital products that transform large companies' businesses with customized solutions that integrate **technology and people**.

To improve life through **technology**, leaving a positive footprint in society and the business of our clients.

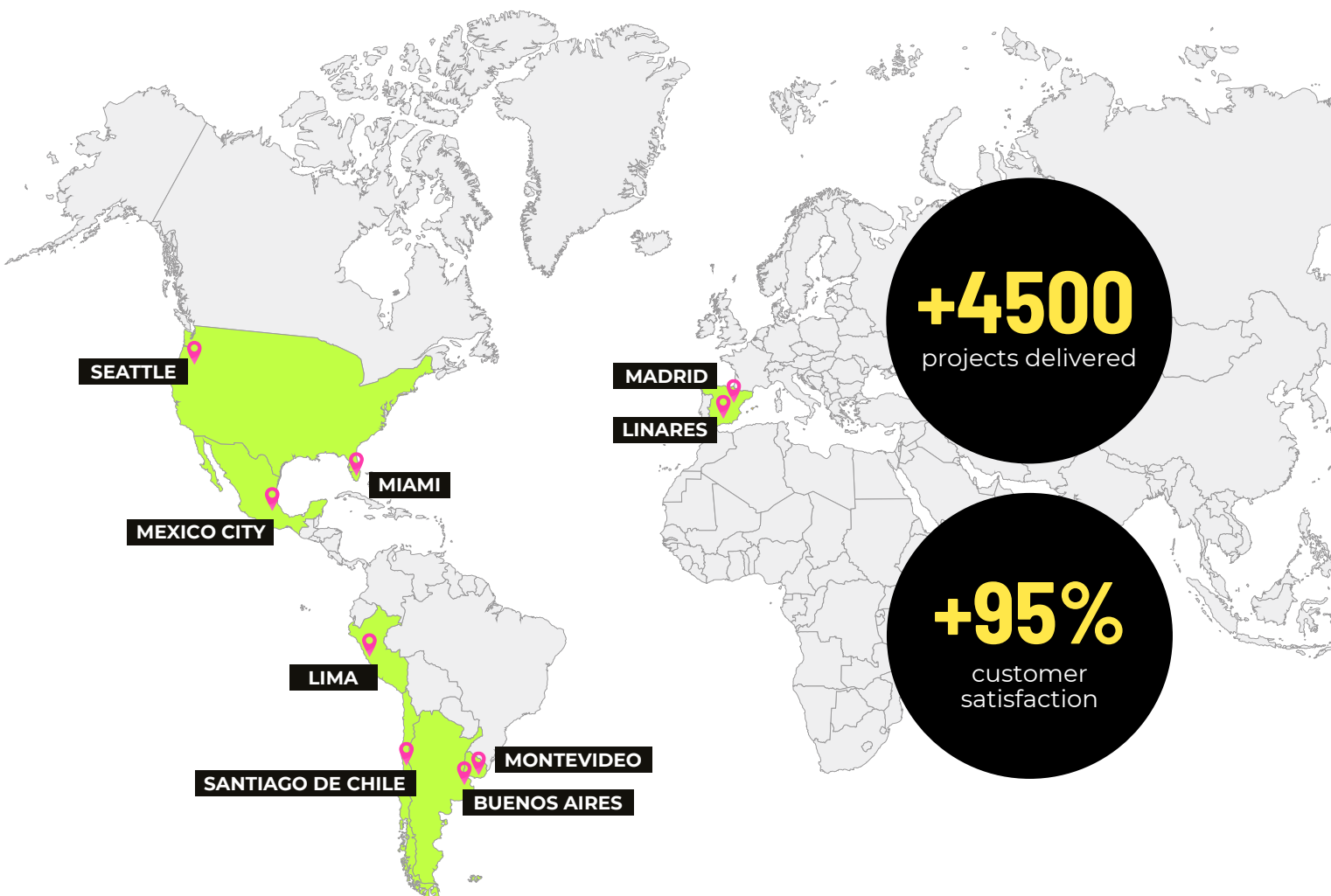
PURPOSE

To create exceptional, **people-centered digital products** that are relevant to the business and its users.

MISSION

To be the preferred **strategic partner** of leading companies evolving their businesses with technology.

VISION



END-TO-END APPROACH: FOCUSED ON PEOPLE, TECHNOLOGY, AND BUSINESS

A holistic view to solving **complex problems**.



PEOPLE

Humanistic perspective on digital transformation.







TECHNOLOGY

Know-how. Technical expertise. Quality.



BUSINESS

We engage with the business challenges of our clients.

SERVICES	CAPABILITIES
BUSINESS DESIGN  Redesign your business for the digital world, empowering people and accelerating adoption.	Business Transformation Digital Experience Design Innovation & Disruption AI Strategy & Adoption Digital Agency
AI DIGITAL PRODUCTS  Create digital experiences by integrating AI to transform ideas into business outcomes.	Digital Products Development AI Powered Modernization Intelligent Managed Services Cloud Platform & DevOps Quality Engineering Hyperautomation Intelligent Integrations
DATA & APPLIED AI  Turn your data into strategic decisions and unleash the power of artificial intelligence in your business.	AI Readiness & Adoption Applied AI AI Agents & Gen AI Data Strategy & Governance Data Platforms AI Powered Analytics
CYBERSECURITY  Secure your technology ecosystem to protect your most valuable asset: information.	Application Security Secure AI Lifecycle Identity & Managed Security Threat Exposure Management Governance, Risk & Compliance Awareness Programs

CUSTOM SOLUTIONS


Baufest has **extensive experience in developing solutions for complex challenges across various industries**, transferring the knowledge acquired from one sector to another to help our clients find innovation opportunities.

CPG + RETAIL	FINANCIAL SERVICES	PROFESSIONAL SERVICES	NATURAL RESOURCES
TELCO + MEDIA	MANUFACTURING + INDUSTRIAL PRODUCTS	SUSTAINABILITY	

CLIENTS




THREE HIGH-IMPACT PROJECTS FOR PEOPLE, THE ECONOMY AND THE ECOSYSTEM




DEVELOPING ONE OF THE WORLD'S FIRST CENTRAL BANK DIGITAL CURRENCIES

In just 6 months, we built **JAM-DEX**, one of the world's first central bank digital currencies, **transforming the future of Jamaica's economy**.



INNOVATION AND SUSTAINABILITY IN FISHERIES THROUGH ARTIFICIAL INTELLIGENCE

We developed an AI tool that uses maritime echo sounders to precisely locate anchovy schools, **optimizing trips and reducing the carbon footprint as well as bycatch**.



GESTIÓN DE LA SOSTENIBILIDAD: USO Y DESPERDICIO DE RECURSOS NATURALES

By implementing and customizing the **Microsoft Sustainability Manager** solution, we helped Bimbo analyze and visualize key business information to meet its sustainability goals for 2050.

PARTNERS

